

Blue Star Mothers of America, Inc.
Operating Budget - APPROVED by 2024 Convention Body
September 2024 - August 2025
Condensed Version

Income	
25% LOGO USE Donation	\$ 100
CONVENTION	\$
2025 Convention - general	\$ 44,400
2025 Sponsors/Fundraiser	\$ 10,000
2025 Silent Auction	\$ 5,000
2025 Vendor Tables	\$ 600
Total CONVENTION	\$ 60,000
DONATIONS/SPONSORSHIPS	
Maguire Donations	\$ 750
General donations	\$ 1,500
President's Project	\$ 0
Total DONATIONS/SPONSOR'S	\$ 2,250
FUNDRAISER - ONLINE STORE	\$ 25,000
FUNDS from CLOSED CHAPTERS	\$ 100
MEMBERSHIP	
Chapter Membership Dues	\$ 60,000
New Charter fees	\$ 150
Total MEMBERSHIP	\$ 60,150
RESTRICTED FUNDS	
Yearbook ads	\$ 1,000
VAVS Fund	\$ 6,000
Total RESTRICTED FUNDS	\$ 7,000
Total Income	\$ 154,600

Expenses	
Advertising/Public Relations	\$ 2,000
Adwards - Chapter Grants	\$ 7,000
Bank Charges & Checks	\$ 700
Commi & Fees - Maguire Appl. fee	\$ 500
Video Conf Platform subscription	\$ 300
Total 2025 Convention Expense	\$ 35,000
DC Rep	\$ 300
Donations	
General donations exp (WIMSA)	\$ 1,000
Parke Memorial Scholarship	\$ 2,000
VAVS/Yrbook-Restrict'd (pass-thru)	\$ 7,000
VAVS Matching funds	\$ 6,000
Total Donations	\$ 16,000
Dues & Subscriptions	\$ 2,000
Fundraising	
National Fundraising	\$ 1,000
Total On Line Store Expenses	\$ 17,000
Total Fundraising	\$ 18,000
Insurance	\$ 3,500
Legal & Professional Fees	\$ 11,500
Management Expenses	
Ambassador Fund	\$ 5,000
Total Management Expenses	\$ 5,000
Merchant card processing	\$ 6,000
Office Expenses	\$ 500
Officer Equipment/Software	\$ 6,000
Past National President Pin	\$ 50
Program Expenses	
Flowers & Wreaths	\$ 1,200
National Appointed Offices	\$ 8,200
National President	\$ 1,000
National 1 VP, 2VP, 3VP, 4VP	\$ 1,000
National Recording Secretary	\$ 300
National Financial Secretary	\$ 250
National Treasurer	\$ 1,250
Total Program Expenses	\$ 13,200
Quick Books on line	\$ 2,400
Repairs & Maintenance	\$ 200
Shipping Expenses	\$ 2,500
Travel & Lodging	
Mid-Yr Executive Board Meeting	\$ 9,000
Memorial Day (Pres, Hist, Patr & DC)	\$ 3,500
Veterans Day (Pres, Hist, Patr & DC)	\$ 3,500
Gold Star Mothers Day (Pres)	\$ 2,000
Gold Star Mothers Conv (Pres)	\$ 2,000
Dept Conventions (Pres x 3 conv)	\$ 2,000
National Convention Travel	\$ 15,000
Special Events	\$ 2,000
Total Travel	\$ 39,000
Veterans Day Nat'l Committee Dues	\$ 200
Website, Database & Webmaster	\$ 14,000
Yearbooks - Archival	\$ 100
Total Expenses	\$ 185,950
Other Income - Interest	\$ 7,000
Net Operating Income/(Deficit)	\$ (24,350)

NOTES:

1) At the end of each fiscal year, National BSMA is to maintain a Savings Account minimum balance equal to 50% of the subsequent year's Budgeted Expenses as approved by the Convention Body. Our current Savings balance is sufficient to meet this requirement.

2) A deficit budget is when you are anticipating expenses that will exceed what you are planning on as income. This would result in deficit/loss overall for the year. National has averaged around \$200,000 in the combined savings and checking accounts for the last couple of years. We feel that this amount of funds in reserve is not being true to our mission, and therefore, we propose spending down our reserves by the \$24,350 deficit you see here on the budget. For example, fast forward to the end of the next fiscal year - assuming June account balances and our next year operations matching this proposed budget, spot on, by August 2025, we would have roughly \$43,000 in checking and \$150,000 in savings.