

Blue Star Mothers of America, Inc.

Profit and Loss

July 2024

	TOTAL
Income	
CONVENTION	
2024 CONVENTION INCOME	
2024 CONVENTION DINNERS EXTRA	55.00
2024 CONVENTION FUNDRAISER	154.06
2024 CONVENTION PRESIDENT'S PROJECT	-100.00
2024 CONVENTION PRESIDENT'S RECEPTION	100.00
2024 CONVENTION REGISTRATION	4,275.00
2024 CONVENTION SPONSOR/FUNDRAISER	450.00
2024 CONVENTION VENDOR TABLES	175.00
Total 2024 CONVENTION INCOME	5,109.06
Total CONVENTION	5,109.06
DONATIONS/SPONSORSHIPS	
CFC DONATIONS	26.96
GENERAL DONATIONS	61.00
VAVS FUND - RESTRICTED FUNDS	2,175.92
Total DONATIONS/SPONSORSHIPS	2,263.88
FUNDRAISER	
ONLINE STORE	
2017 75th Patch	2.00
BLUE LOGO VEST	440.00
BRANCH MAGNETS	6.00
BROCHURE	180.60
BSM LOGO PENS	58.00
BSM PATCHES	
BRANCH PATCH	40.00
BSM PATCH 2 1/2 INCH	5.00
DOG TAGS AND BOOTS PATCH	20.00
METALLIC THREAD PATCH 3"	20.00
METALLIC THREAD PATCH 6"	70.00
METALLIC THREAD PATCH 9"	240.00
PAST PRESENT FUTURE PATCH	15.00
PROUD OF OUR SONS AND DAUGHTERS PATCH	15.00
SUPPORTER ROCKERS - RED	10.00
Total BSM PATCHES	435.00
BSM PINS	
BLUE STAR DAD PIN	12.00
LARGE BSM PIN	408.00
PAST CHAPTER PRESIDENT PIN	84.00
SMALL BSM PIN	84.00
Total BSM PINS	588.00
BSM RITUAL BOOK	20.00

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BSM SHIRTS	
2019 RED SHIRT	45.00
LOGO POLO	612.00
WHITE DRESS LOGO SHIRT	611.00
Total BSM SHIRTS	1,268.00
BSM WHITE LOGO BALL CAP	0.00
BSMA ORNAMENT	70.00
BUNDLE	45.00
CELL PHONE CARD HOLDER	20.00
COINS	490.00
DAD BLUE POLO	5.00
HANGER	24.00
HANGER WITH MAGNET	48.00
HATS/GARRISON COVER	420.00
LUGGAGE TAGS	33.00
NAIL FILE	8.00
NOTE CARDS	29.00
RED FLAG PATCH	25.00
RED JACKETS	240.00
SHIPPING INCOME	207.00
TOTE BAG 2024	130.00
TOTEBAGS 2022	30.00
WHITE GLOVES	40.00
YEARBOOKS	330.00
Total ONLINE STORE	5,191.60
Total FUNDRAISER	5,191.60
MEMBERSHIP	
CHAPTER MEMBERSHIP DUES	60.00
Total MEMBERSHIP	60.00
Total Income	\$12,624.54
GROSS PROFIT	\$12,624.54
Expenses	
Bank Charges	15.00
Conventions	
2024 Convention Expenses	43,998.21
Total Conventions	43,998.21
Donations	
VAVS Fund-Restricted Funds EXPENSE	2,276.92
VAVS Matching Funds	-800.00
Total Donations	1,476.92

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Fundraising	
On Line Store Expenses	
Blue Star Banner Motorcycle Flag	220.00
Logo Polo	855.25
Metallic Patch	1,829.93
Online Store Postage	25.24
Shipping	478.80
white dress logo shirt	1,665.32
Total On Line Store Expenses	5,074.54
Total Fundraising	5,074.54
Legal & Professional Fees	
CPA	9,100.00
Total Legal & Professional Fees	9,100.00
Merchant card processing	688.73
First American Payment Systems	57.12
Moolah Merchant Fees	40.00
Paypal Fees	62.91
square merchant fee	55.24
Total Merchant card processing	904.00
Program Expenses	
National Appointed Offices	
National VAVS Rep	135.45
Total National Appointed Offices	135.45
Total Program Expenses	135.45
Travel	
Executive Board Meeting	-262.21
National Convention	6,277.58
2024 National Convention Travel and Lodging	-461.95
Total National Convention	5,815.63
Total Travel	5,553.42
Website and Database	142.32
Total Expenses	\$66,399.86
NET OPERATING INCOME	\$ -53,775.32
Other Income	
Interest Earned	610.98
Total Other Income	\$610.98
NET OTHER INCOME	\$610.98
NET INCOME	\$ -53,164.34