

Blue Star Mothers of America, Inc.

Profit and Loss

April 2024

	TOTAL
Income	
25% LOGO USE Donation	237.50
CONVENTION	
2024 CONVENTION INCOME	
2024 CONVENTION FUNDRAISER	228.52
Total 2024 CONVENTION INCOME	228.52
Total CONVENTION	228.52
DONATIONS/SPONSORSHIPS	
GENERAL DONATIONS	38.00
VAVS FUND - RESTRICTED FUNDS	50.00
YEARBOOK ADS	250.00
Total VAVS FUND - RESTRICTED FUNDS	300.00
Total DONATIONS/SPONSORSHIPS	338.00
FUNDRAISER	
ONLINE STORE	
BLUE LOGO VEST	55.00
BROCHURE	33.00
BSM LOGO PENS	6.00
BSM PATCHES	
BRANCH PATCH	15.00
BSM PATCH 6 INCH	20.00
DOG TAGS AND BOOTS PATCH	15.00
GLITZY PATCH 3 inch	10.00
GLITZY PATCH 6 inch	40.00
PAST PRESENT FUTURE PATCH	10.00
PROUD OF OUR SONS AND DAUGHTERS PATCH	10.00
Total BSM PATCHES	120.00
BSM PINS	
LARGE BSM PIN	24.00
PAST CHAPTER PRESIDENT PIN	36.00
SMALL BSM PIN	12.00
Total BSM PINS	72.00
BSM T-SHIRTS	
2019 RED SHIRT	60.00
Total BSM T-SHIRTS	60.00
BUNDLE	
MOTHERS DAY BUNDLE	80.00
Total BUNDLE	80.00
CELL PHONE CARD HOLDER	5.00
COINS	100.00

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	TOTAL
HANGER WITH MAGNET	12.00
HATS/GARRISON COVER	84.00
LUGGAGE TAGS	6.00
MAGNETS	6.00
NOTE CARDS	42.00
RED FLAG PATCH	20.00
RED JACKETS	120.00
SHIPPING INCOME	206.00
TOTE BAG 2024	220.00
WHITE DRESS LOGO SHIRT	107.00
WHITE GLOVES	25.00
Total ONLINE STORE	1,379.00
Total FUNDRAISER	1,379.00
MEMBERSHIP	
CHAPTER MEMBERSHIP DUES	802.50
Total MEMBERSHIP	802.50
Total Income	\$2,985.52
GROSS PROFIT	\$2,985.52
Expenses	
Awards	
Chapter Grants	1,000.00
Total Awards	1,000.00
Bank Charges	15.00
Conventions	
2024 Convention Expenses	4,894.82
Total Conventions	4,894.82
Fundraising	
On Line Store Expenses	
BSM Pins	1,274.65
coins	925.00
Glitz Patch	2,018.90
Online Store Postage	127.95
Tote Bag 2024	1,219.80
Total On Line Store Expenses	5,566.30
Total Fundraising	5,566.30
Merchant card processing	101.87
First American Payment Systems	57.12
Moolah Merchant Fees	67.05
Paypal Fees	13.06
Total Merchant card processing	239.10

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Program Expenses	
Flowers & Wreaths	720.90
National Appointed Offices	
National VAVS Rep	233.11
Total National Appointed Offices	233.11
Total Program Expenses	954.01
Travel	
National Convention	
2024 National Convention Travel and Lodging	373.38
Total National Convention	373.38
Special Events	362.70
Total Travel	736.08
Total Expenses	\$13,405.31
NET OPERATING INCOME	\$ -10,419.79
Other Income	
Interest Earned	486.33
Total Other Income	\$486.33
NET OTHER INCOME	\$486.33
NET INCOME	\$ -9,933.46